Certificate

AI Art Director

For:

Martin Steinberg

- Basics in Generative AI for the creative industry
- Effective communication and ethical use of Generative AI
- Use and optimization of ChatGPT and related platforms
- Advanced prompt engineering for text generation
- Creation and adaptation of custom GPTs for creative tasks
- Automation and optimization of design processes with Midjourney
- Use of Generative AI for research and trend analysis
- Creative ideation and visualization with Generative AI



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Date

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