

# Certificate

# AI Copywriter:in

For:

Nadia Meier

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- Foundational knowledge of Generative AI for text creation
- Advanced prompt engineering techniques
- Skills in crafting blogs, landing pages, emails, and social media content with Generative AI
- Expertise in creating tailored GPTs to automate and optimize business processes
- Integration of AI into SEO and digital marketing strategies, including AIO and keyword research
- Practical application of AI for brainstorming, content recycling, and editorial planning
- Understanding of legal and regulatory frameworks in AI-powered content creation



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10 Dec 2024

Date

**Kiki Wöhl**

Managing Director  
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