Certificate

AI Copywriter:in

For:

Kilian Schulze

- Foundational knowledge of Generative AI for text creation
- Advanced prompt engineering techniques
- Skills in crafting blogs, landing pages, emails, and social media content with Generative AI
- Expertise in creating tailored GPTs to automate and optimize business processes
- Integration of AI into SEO and digital marketing strategies, including AIO and keyword research
- Practical application of AI for brainstorming, content recycling, and editorial planning
- Understanding of legal and regulatory frameworks in AI-powered content creation



30 May 2025

Date

Kiki Wöhl

Managing Director

DECAID Academy E-Learning GmbH