Certificate

AI Marketing Manager Expert

We confirm that:

Muriel Weber

has finished our program successfully and aquired the following skills:

- Developed AI-powered dashboards and reporting mechanisms for campaign KPIs
- Designed interactive campaign prototypes and mockups using generative web tools
- Implemented rapid content production pipelines and scheduling systems
- Took on leadership roles in AI-driven change management within marketing teams
- Scaled generative AI use across channels and teams through structured workflows

20 Nov 2026

Date

Kiki Wöhl

Managing Director

DECAID Academy E-Learning GmbH

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Certificate ID