Certificate

AI Copywriter

We confirm that:

Margaretha Löffler

has finished our program successfully and aquired the following skills:

- Applied AI techniques for ideation, headline testing, and conversion copywriting
- Created persuasive long- and short-form content for websites, emails, and ads
- Combined visual and written storytelling using AI-supported content creation
- Explored the evolving role of AI in SEO and content strategy

10 Feb 2026

Date

Kiki Wöhl

Managing Director

DECAID Academy E-Learning GmbH

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Certificate ID